

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE CLAIMS

Please amend claim 168 as follows:

{CLEAN VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming material to a user,
the system comprising:

B2
a printed commercial document having at least one machine
recognizable feature;

a feature recognition unit having associated therewith a
means for recognizing said feature and a means for transmitting a
coded signal in response to the recognition of said feature;

an intelligent controller having associated therewith a
means for accessing said programming material in response to
receiving said coded signal; and

a display unit for presenting said programming material.

{EDITED VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming material to a user,
the system comprising:

a printed commercial document having at least one machine
recognizable feature;

a feature recognition unit having associated therewith a
means for recognizing said feature and a means for transmitting a
coded signal in response to the recognition of said feature;